



IN THE UNITED STATES
PATENT AND TRADEMARK OFFICE

Attorney Docket No.: **Google-58 (GP-155-00-US)**

Appl. No.: **10/750,365**

Applicants: **Sumit AGARWAL, et al.**

Filed: **December 31, 2003**

Title: **DETERMINING AND/OR DESIGNATING BETTER AD INFORMATION SUCH
AS AD LANDING PAGES**

TC/A.U.: **2167**

Examiner: **Cheryl Renea Lewis**

Mail Stop Issue Fee
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

AMENDMENT UNDER 37 C.F.R. §1.312

Sir:

Please amend the above-identified application as follows:

Amendments to the Claims are reflected in the listing of
claims which begins on page 2 of this paper.

Remarks/Arguments begin on page 20 of this paper.